



Brighton Farmers Market Policies

Location:

Brighton Common
30 Chestnut Hill Ave
Brighton, MA 02135

Dates: Wednesdays June 14th - October 25th

Hours of Operation Every Wednesday 2pm-6:30pm June through September; October 2pm-6:00pm

- All vendors must arrive by 1pm to set up and be ready by 1:45pm.
- All vendors must wait for confirmation from the Market Manager to begin selling. Absolutely no sales before 2pm.
- All vendors must wait for confirmation from the Market Manager when to pack up. Absolutely no packing up early at the end of day without prior authorization from the Manager.

Vendor Mix

- The Brighton Farmers Market is dedicated to creating a diverse mix of vendors that compliment each other with little market competition between establishments.
- The Brighton Farmers Market aims to select a mix of vendors that consist of farmers and growers, food producers, supplemental and craft vendors to enhance the vitality of the market.
- All food producers and farm vendors must produce two thirds of their products in house using local/regional ingredients as much as possible and must specify when they are selling supply products.

Permits and Vendor Fees

- All food producers must be registered with Boston [ISD](#) and have the proper licenses, certifications and liability insurance with the City of Boston along with a \$100 check payable to the City of Boston.

- All Vendors are responsible for obtaining the knowledge and compliance to all State regulations that pertain to production, labeling, and display of all product prices.
- The fee to attend each market is \$40 plus an initial \$50 processing fee. Vendors are required to pay market fees in total by June 2nd, 2023. Any vendor who cannot comply with the deadline will forfeit their space for the season.
- Invoices will be sent upon acceptance letter of your participation in the Brighton Farmers Market

Parking and Set Up

- The market is [located](#) (click to see google map) in a very urban setting and all vendors must be aware of the many challenges of parking, loading and unloading during setup and breakdown. The market staff will do our best to assist you as needed. We suggest you familiarize yourself in advance with the location and allow plenty of time for arrival and parking.
- Upon your first day you will be given a vendor parking pass to be placed on your vehicle dashboard that will be good for the whole season.
- There are some loading zone areas for all vendors on Brighton Common premise.
- Vendors must load all belongings one at a time; first come first serve.
- Once you have loaded, vendors can park in the Senior Center (Veronica B. Smith Senior Center) parking lot directly behind the Common or the Brighton Branch Library parking lot across the street from the market.
- The use of trucks or cars on the Common is not permitted at any time.
- Market Manager will guide you to your designated vendor space on the Common premise upon arrival on the first day. (We will do our best to not change your spot for the remainder of season)
- All vendors are required to bring their own materials including not limited to table, chairs, tents, stakes, weights, display items etc.
- All vendors must have the proper amount of weights to secure your tent down. Per city governance rules you must apply at least 50 lb weights to each leg of your tent.
- All vendors must provide menu boards and or labels with prices for each item on display.

Clean Up

- All vendors are required to keep their stall and surrounding area neat and orderly.
- All vendors must clean up after themselves and take all trash with them as we cannot dispose of any vendor trash in any of the public receptacles.
- Vendors who cannot comply with this are subject to a cleaning fee.

Cancellations and Tardiness

- All vendors must let the Market Manager know if they are unable to attend by Monday of the week you are supposed to participate. Failure to do so will result in forfeit of vendor payment.
- No shows are not acceptable and may result in loss of vendor stall and season fee.
- The market will operate rain or shine unless communicated otherwise by the Market Manager.
- Being late is stressful for everyone involved. Please do your best to show up a minimum of 45 minutes before opening hour. If you do happen to be running late please let the market manager know via text message day of market. A phone number will be provided to vendors upon acceptance into the market for vendors to market manager communication.

Drugs and Alcohol

- No drugs or alcohol is to be distributed or consumed at all times on Brighton Common public property unless permitted for retail only.

Plastic Use at Market

- All vendors must reduce the amount of plastic used when packaging/preparing your product.
- Please do your very best as a vendor to consider environmentally friendly alternatives than plastic.

Bags

- The City of Boston bag ban applies to all farmers market vendors. Vendors must provide only reusable bags, recyclable paper bags, and compostable plastic bags with handles and must sell these bags at a price and must be recorded. (Paper Bags need to be 100% recyclable, made from at least 40% post-consumer recycled material, and must state that on the bag itself; Compostable Bags must be 100% compostable and be certified to the ASTM D6400 standard bag; Reusable Bags must have 3.0 millimeters in thickness and advertised and sold as reusable bags).
- All bags must be sold to consumers at a minimum of 5 cents per bag and has to abide by the new standard bag and must be recorded for your own records (Please keep in mind the ordinance only applies to bags with handles). If you are a retailer selling bags you must show proof of purchase on receipt to consumers. (It can be hand written upon transaction)
- Vendors must advertise cost near stall or register area

- You can find more information regarding this ordinance [here](#).

Bathroom Access

- Bathroom access is available directly across the street from our market at the Brighton Branch Boston Public Library.
- Please be aware that the library closes at 6pm so plan accordingly.

Electrical Access

- Electricity is very limited and difficult to access from the park and is reserved for our concert series.
- If you need power for your setup please try to find alternative sources such as a portable power supply (Jackery or Anker are some of the best brands) or gas set up if necessary.

Concert Series

- Brighton Farmers Market hosts bi-weekly concert series during the season in partnership with our sponsor Harvard Ed Portal.
- This is part of a greater mission to support our local artists and musicians in the Allston/Brighton area with the goal to actively increase community engagement and connection in the neighborhood.
- All vendors must be accepting of the concert series program and must acknowledge that sometimes it can be loud and to manage your customer transactions accordingly.

Marketing & Promotion

- Vendors are encouraged to promote the Brighton Farmers Market via social media, newsletters, and other forms of advertising to enhance market awareness.

HIP/SNAP/Coupon Program

- Brighton Farmers Market has a long history of serving those individuals who may have barriers to access of healthy local fresh food.
- All vendors who are eligible must comply with our HIP/SNAP and Coupon procedure to enhance the shopper experience for the individuals we serve.
- Vendors and staff must show a high level of customer service within these transactions.
- All vendors accepted to our market will receive our HIP/SNAP & Coupon Program procedures upon your acceptance letter.

Customer Relations

- Brighton Farmers Market celebrates the diversity of our community and is committed to creating a safe environment where all people are welcome regardless of their ethnicity, culture, religion, language, gender, sexual orientation, or immigrant status. We

encourage vendors to engage with customers about their products, and market staff will do their best to support vendors in customer interactions. Vendors are expected to welcome and accept all customers. Hostile language of any kind or physical aggression will result in the immediate dismissal of the vendor for the remainder of the season and a forfeit of any fees paid.

Acknowledgement of Policies:

I have read and understand the Brighton Farmers Market Policies and Guidelines and agree to abide by them. (Please type your name in full)

Vendor Signature:

Date:

I also agree to indemnify and hold harmless the property of Brighton Common and its Farmers Market, its representatives and agents from and against all liability, claims, demands, losses, damages and cause of action or suit to any nature whatsoever arising out of or related to any market activities. (Please type your name in full)

Vendor Signature:

Date:
